



Reposition Your Product Offering with Static Cling Vinyls

Fasson® Rapid-Roll®

Fasson® Rapid-Roll® is now expanding the Rapid-Roll® Static Cling portfolio to include a new 6 Mil Clear Static Cling TC/8 Pt. KK – Spec# 78866

You now have access to a new static cling product which offers:

- > Improved clarity with KK liner vs. 90#
- > Fewer splices per roll
- > No modeling
- > Improved printability
- > Non-Ortho Phthalate-free (NOP) manufactured in accordance with California legislation prohibiting the use of phthalates in toys and child care products.

From point-of-sale signage to temporary, non-adhesive promotions on sunglasses, multi-purpose Static Cling Vinyl products are finding their way into many end-use applications. Made from highly plasticized polyvinyl chloride (PVC), the vinyl plasticizer provides flexibility and pliability. In fact, the vinyl is so flexible that when removed from the release liner and applied to smooth, glossy surfaces such as glass, it essentially becomes a flat suction cup.

Static Cling Advantages

- > Waterbased/UV flexo, offset and screen printable
- > Topcoated to improve shelf life and printability
- > Can be removed, stored on its liner and reused indefinitely
- > Removability and re-positionability make static cling graphics easy to install

Static Cling Vinyls cling to most polished smooth surfaces without the need for adhesive. Plus, the liner can be backside printed saving converters additional die tooling costs. Ideal for automotive graphics, including lube/oil change decals and window graphics, refrigerator/cooler graphics, seasonal and retail promotions.

For more ideas on non-adhesive promotional opportunities, contact your Label and Packaging Materials sales representative.





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Fasson® Rapid-Roll® Promotional Specialty Products

Spec#	Description	Service	Master Width (IN)	End-Use Application Information
78866	6 Mil Clear Static Cling TC - 8 Pt. KK	Stock	54	Licensed Graphics, Lube/Oil Change Decals, Point-of-Purchase Displays, Refrigerator Graphics, Retail Promotions, Seasonal Graphics and Window Graphics
78131	6 Mil White Static Cling TC - 90# Polycoated Liner	Custom	54	
77233	8 Mil White Static Cling TC - 90# Polycoated Liner	Stock	54	
19251	11 Pt. MagneCote®	Stock	24	Direct Mail, Magazine Inserts, Business Cards, Appointment Reminders, Appliance Labels, Circuit Breaker Charts, Coupons, Dry Erase Calendars, Contact Numbers
19252	13 Pt. MagneCote®	Custom	24	
78824	Co-Polyester Shrink Sleeve	Stock	41.75	Bottle Decorations, Security Bands
78783	Digital Co-Polyester Shrink Sleeve	Stock	13	Bottle Decorations, Security Bands
19526	Tattoo Paper	Stock	48	Temporary Skin Tattoos

As with any product recommendation, fitness-for-use testing in the actual application is suggested.

For more information on how you can create longer lasting visibility with Static Cling Vinyls and other promotional specialty products, contact your Label and Packaging Materials sales representative.

Warranty

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